



Rachel Harrison-Sund
*Entrepreneur, Publisher,
and Educator*

MEDIA KIT

This is *Rachel*.

Rachel Harrison-Sund is an entrepreneur, publisher, and educator that helps online business owners build audiences and create passive revenue streams. A two-time award-winning art director, Rachel left the corporate world to establish her own self-publishing book company in 2014.

While releasing more than 1,000 fiction, non-fiction, and low-content journals and planners, Rachel launched her YouTube channel and a digital course, Low Content Profits Academy, where she has taught nearly 70,000 people across platforms. Now, she is focused on developing an entrepreneurial course designed specifically for highly-sensitive people, like her, to capitalize on their strengths and manage their unique challenges.



 72K

YouTube Followers

 5K

LCPA Students

 6K

Followers across
Facebook & Instagram

 22K

Email Subscribers

EXPERT TOPICS

✓ **Working with sensory processing sensitivity as a highly sensitive person**

When Rachel realized she was a highly sensitive person, she better understood how to work most efficiently.

✓ **Building a business as a highly sensitive person**

Rachel understands how to work with highly sensitive people, and that empathy allows her to share tips with leaders and business owners to help their teams.

✓ **Slow entrepreneurship**

Rachel's personality trait of sensory processing sensitivity forced her to slow down. Turns out, she can be just as successful with balance and boundaries. She's here to tell other entrepreneurs how they can do it too.

✓ **Building audiences online to bring in "passive" income**

Rachel's entrepreneurial career has always been about leveraging new online business opportunities to create largely passive income streams, and she teaches other aspiring founders how to do the same.



AS SEEN IN



Rachel's Testimonials

Acclaim for Rachel and her course, *Low-Content Profits Academy*.



“Before LCPA I struggled to earn a consistent income online. The course helped me to get focused and target the right niches, and after 4 months of consistent effort I had my first \$5K month. Since then I've even had my first \$1,200 day!

—*Stacey Becker*

“I had been creating low content books on KDP for almost two years before I found Low Content Profits Academy. I'd had limited success and was feeling frustrated...Since I've taken the course I've created many more books. All of them have sales, many show up on the first page of Amazon results, and several have earned Amazon Hot New Release status. If you feel you have a piece of the puzzle missing like I did, save yourself the frustration and take Rachel's Low Content Profits Academy course!

—*Judy Nieman*

“I knew I wanted to publish a book on Amazon, but once I learned you could reverse engineer the process, I knew I needed to find an expert on it. So I searched all over YouTube. There were a lot of people talking about it, but when I found Rachel, I found my perfect resource. Rachel really straightened out all the bad advice I got on YouTube. So I decided to invest in her course to learn her process for keyword research. Within 5 months, I hit 4K months. December was my first 7K month and this past January, after a year on KDP, I crossed an 11K month. Being able to add another income stream to my existing business was my main goal and Rachel helped me 100X my investment.

—*Jenny Hansen Lane*

When I came across Rachel's LCPA course I was brand new to the self-publishing game, and had so many questions about the entire process. Rachel helped to answer all of my questions, and more! LCPA provides a clear step-by-step action plan that is currently making my dream of generating great passive from home come true! I just hit my first \$1.2K month, and am so excited to see my self-publishing business grow in the coming years. Thanks Rachel!

— *Reema Weglo*

Before LCPA I struggled with the keyword research and backend keyword selection process, but the way Rachel broke it all down in the Research module finally turned on the lightbulb for me. This was a total game-changer, and with that foundation in place, I got to work and just had my first \$11K month.

— *Kim George, Your Chic Geek*



GET IN TOUCH

I'd love to hear from you. Whether you have media inquiries, want to chat about collaborations or just fancy a friendly conversation, I'm all ears. Drop me a line or simply send me an email. Can't wait to connect!

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Rachel